# INTERVAL INTERNATIONAL

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Since 1976, **Interval International**® has been a leader in the shared ownership industry, providing resort developer clients with outstanding sales, marketing, and operations-support services, as well as compelling product enhancements that augment ongoing owner satisfaction.

The company operates an unparalleled exchange network of quality resorts, with more than 3,200 properties located in over 80 nations offering members vacation flexibility. Global Member Services Centers provide personal assistance to member families who are enrolled in various programs.

### Partnering for Success, Leading with Technology

With Interval, clients have a partner at every stage of the development process. From program design to digital sales and marketing tools, to reservations and financial services, Interval assists in optimizing the viability and success of developers' projects, which can include traditional timesharing, points-based programs, fractional resorts, condo-hotels, and private residence clubs. Many of the world's foremost hospitality brands and prominent independent resort developers are among Interval's clients.

Interval's strategic advantage extends to technology. The Interval Sales Tool Kit app modernizes the sales presentation; and EASy, powered by iServices, Interval's web-based service-desk application, simplifies resort management and operations. In addition, Interval's cost-effective turnkey reservation services provide a single-source fulfillment vehicle for owners to increase satisfaction.

### Serving Vacation Owners

When consumers purchase vacation time at an Interval-member resort or club, they gain access to a variety of value-added benefits.

The ability to trade a week or points for time at a resort in Interval's Quality Vacation Exchange Network is a significant purchase motivator, and keeps owners satisfied.

Interval also offers several upgraded membership choices, including Interval Gold®, the industry's first enhanced program, encompassing an array of year-round travel and leisure benefits; and Interval Platinum®, an even richer collection of enhancements for the most active travelers. Both of these programs offer members the ability to trade their ownership interest toward the purchase of a cruise, hotel, tour, golf, or spa vacation, as well as experiential travel. Club Interval Gold® provides owners of fixed- or floating-week timeshares the benefits of Interval Gold, along with the flexibility of points-based exchange.

### Keeping Members Connected

Members on the go have a number of digital tools at their disposal, including the Interval International® To Go app, which offers a combined search of exchange and Getaway inventory and the ability to book using any available weeks or points. Interval HD allows them to explore destinations and tour resorts to help plan their next dream vacation. *Interval World*® magazine features stories on vacation destinations, travel tips, updated membership information, and new resort listings, among other content.

Interval actively engages members and prospective owners across its social platforms to share a positive image of vacation ownership. Community, an online forum, encourages them to share travel tips and favorite locations with fellow members.

### Value Added Membership Program

Leisure Time Passport® can be sold as a flexible membership program that offers potential owners a taste of timeshare with all the benefits of Interval Gold, without exchange. It can also be used to drive and reward consumer behavior. Members can book travel and use all of their other benefits at home or on the go with the mobile-friendly leisuretimepassport.com.

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TRUSTEE MEMBERS ARDA 2020